

Activity: Pinterest - Inspiration boards

Method:	Individual
Materials Needed:	Pinterest and smart phone/tablet/computer
Duration:	20 mins

What is it?

Pinterest is a social network which allows you to share and comment on visual material, which could be photographs, sketches, videos or web pages. Like a virtual scrapbook, but very public, you can collate the items that you love. There is **no copyright in the world of Pinterest**: you can attach images from other people's web pages, or re-pin content from other people's boards.

In fact, sharing content from other people is actively encouraged - this is about the social activity of interaction and sharing and gaining followers, rather than keeping ownership of your work. When the Pin It button is used to select pins from a web page, the pin automatically includes a link to the source web page, so you can remember where you found it, and other people can go to the source for more information. Pinterest is a great way to gain inspiration.

Why Do It?

This activity will encourage you to think about the motivations behind starting a business.

How to Do It

You are asked to create your own inspiration board where they pin images of what inspires and motivates them the most, from people and places to the sun bursting on a flower in their backyard.